



PASSIVEPLACE

73 Reid St Nth Fitzroy Vic 3068

3 August 2022

Re: Artists for Kids Culture

To whom it may concern,

Our company, PassivePlace, asked the Artist for Kids Culture to facilitate its Arts Bus to visit the Stawell West Primary School to run an art project with the school children. We asked the children to respond to their understanding, feelings towards, and experience of “community”, “environment”, and “home”.

The project was created to engage with some of the children of the community to help facilitate our understanding of place, people, and community, and to assist in the planning for our affordable and net zero housing development that we are undertaking in Stawell.

One of our hopes through the engagement was to see if it was possible to create banners and hoardings from the outcomes of the Art Bus project with the children’s art.

To our absolute delight, the wonderful artwork that was created by the children through the engagement was absolutely superb. The expert direction and guidance from the team at Artists for Kids Culture has created a truly special and beautiful resource for the project that will soon be installed on our site in the Northern Grampians.

This outcome has created an opportunity to have the art painted by the children in the local area reflecting their aspirations for community, home, and the environment that is truly moving and inspirational.

The project was designed and developed in such a professional and thoughtful way by Artist for Kids Culture that it stimulated thoughtfulness, excitement, and real engagement from the children, the school, the local community, and us. The kids felt rightfully proud of their contribution, building their sense of self-efficacy and community.

We are so looking forward to showing this work on our site for years to come.

I can highly recommend the Artist for Kids Culture Trust for your hoarding project.

Regards,

Nick Lane,
Founder & Director
PassivePlace

E: nick@passivepalce.com