



Dear City of Melbourne, Creative Hoardings Trial

I am writing to wholeheartedly support [Artists for Kids Culture's](#) application to the City of Melbourne's Creative Hoardings Trial.

Tetris Capital's Building Communities consortium is partnering with Homes Victoria on a \$515 million project to deliver new social housing. We worked with Artists for Kids Culture (AKC) to develop hoarding artwork with a primary school next door to our social housing construction site in Flemington.

We wanted to use the hoarding art opportunity as a step towards welcoming the school's new neighbours, and many likely new classmates.

AKC spent a whole day working with each of the classes from the Debney Meadows Primary School to create various types of artworks, including handprints, paintings of faces, flowers. These were then used to develop the incredible artwork that has been installed on the hoardings.

AKC are amazing for several reasons:

- They engaged the kids with thought provoking questions, including "what does friendship meant to you?"
- The final artwork is spectacular, the kids love it and are very proud of what they have made
- AKC provides underprivileged kids with grants to join painting, dancing classes and other art activities.

AKC are a wonderful group of creative, committed people – who are an absolute please to work with. The efforts they go to, to ultimately provide art opportunities to disadvantaged kids, is truly inspiring. Their leader, Kylie Greer, is a powerhouse for good.

I think the City of Melbourne would end up with three benefits from choosing AKC; the beautiful hoarding artwork itself, the enjoyment and pride of the kids involved in creating the art, and the benefits to the underprivileged kids that AKC support.

I cannot recommend them highly enough, and I'm happy to provide any further information.

Yours sincerely



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